DSM

DSM on Target to Build up Core Business

 Manufacturing Enterprise Systems (MES) are essential to automate the machines, production lines and the ERP systems. These systems link up these processes and are crucial for operations to go on without a break and achieve operational excellence.

DSM wanted to outsource their MES competence. The decision was a big one for the company. They were looking for ways to improve operational excellence and focus on core business. At the same time, employees needed to have a safe and favourable working environment, unaffected by the changes around them.

THE CHALLENGE

To achieve these targets, DSM needed to standardize processes and systems. More than anything they were looking for a partner who would be a good employer for the internal team managing its MES systems at that time. No matter what, the interests of these employees had to be protected. Along with their intuitive knowledge of processes and IT systems, DSM had to be convinced and reassured that this transition would happen just like they wanted.

“The partnership turned out to be very good for DSM and CGI. The main reason for success in the partnership between DSM and CGI is the cultural fit”

Tijnis Verhoeff, Director of Sales, MES, CGI

OUR ANSWER

Our business consultants developed a Manufacturing IT strategy for DSM. We also came up with an MES blueprint for various business processes, like base chemicals for instance. These systems have been set up in more than 40 plants spanning Chile to China. CGI’s competence center (MESCC) in the Netherlands has taken charge of the maintenance and management.

“The vision of MES at CGI is perfectly suited for the needs of DSM. It is also one of the reasons why we selected them as a strategic partner. We have 140 plants throughout the world and a lot of them with similar needs. With the help of CGI we can capitalize
on the similarities and have a sort of multi-plant rollout in which we use applications developed for one plant and copy them on another plant in a very effective manner”,

Alex van Delft, Global Competence Leader, DSM.

A SUCCESS STORY

The partnership has been working well. DSM and CGI are well suited in more ways than one - be it technical, commercial or cultural.

Right at the beginning, DSM began to experience desired levels of global service continuity at substantially lower costs. DSM can rely on the data in its MES - 24 hours a day, 365 days a year. Happy with the results, the company decided to extend the contract by five years. At the same time, the service has grown by 200%.

Employees transferred into the MESCC have been eased into the organization. The journey has been smooth because of the many retention initiatives by CGI to make them comfortable and well received. They can work from conveniently placed offices averting the need to relocate.

DSM’s manufacturing community also benefits from expertly-managed ICT security, regulatory compliance, service management, and enterprise architecture.

WHY CGI?

We take our role of business consultant very seriously. Like identifying opportunities to improve, to look at where they can be better met. CGI also help you decide how the systems must be set up, and how to support these systems. We have a flexible, collaborative culture. Our experts have been helping manufacturers turn challenges to their advantage for years. Our local teams stay close to our clients, while working with CGI’s global delivery network in low cost locations like India and Morocco.

Note: The project referenced in this case study was delivered by Logica, which CGI acquired in August 2012.

For more information, please contact us at info@cgi.com or visit www.cgi.com.

With 69,000 professionals operating in 400 offices in 40 countries, CGI fosters local accountability for client success while bringing global delivery capabilities to clients’ front doors. Founded in 1976, CGI applies a disciplined delivery approach that has achieved an industry-leading track record of on-time, on-budget projects. Our high-quality business consulting, systems integration and outsourcing services help clients leverage current investments while adopting new technology and business strategies that achieve top and bottom line results. As a demonstration of our commitment, our average client satisfaction score for the past 10 years has measured consistently higher than 9 out of 10.